

When Is a Problem an Opportunity to Mobilize?

Through mobilizing together around problems inside and outside the workplace, members build the power of the union. Of course, not every problem is a good opportunity to mobilize members. It may be too private, divisive, or complicated to explain publicly. The checklist below can help you decide.

of members in work area: _____

Problem: _____

To whom is this problem important? _____

How many people are affected by this problem? _____

Can people be mobilized around this problem? Yes () No ()

Can this problem:

Increase the visibility of the Union? Yes () No ()

Improve representation of underrepresented groups in the union? Yes () No ()

Leadership already involved with this problem: _____

Leadership who would need to get involved: _____

How can Pressure be exerted on:

Decision-makers in Management _____

Outside decision-makers (government agencies, employer associations, public, etc.): _____

Remedy or Goal to be achieved:

Is this issue winnable or partly winnable? Yes () No ()

Possible actions	Who will do it?	When?
Grievance		
Group meeting with manager		
Buttons, T-shirts		
Newsletter article		
Phone tree		
Involving allies		
Petition		